



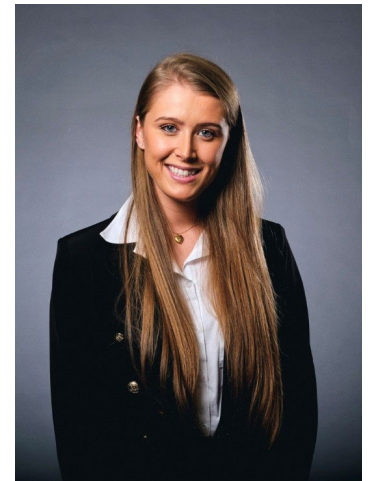
## Georgina Gill

### Graduate Buyer at Morrisons

Why does my degree matter? It isn't just a piece of paper, throughout my four years at uni (I did a placement year) I learnt so much about my subject as well as developing as a person.

I used to hate presentations but through group coursework I have become a lot more confident in areas I was shy in at the start. Skills like this have allowed me to become a lot more employable and confident that I can do things outside my comfort zone.

My degree has been relevant to my career due to it being very specific to the role I am in now. However, there are other buying graduates that have done a completely unrelated degree like History. This just shows that all degrees are important and that if you are unsure on what you want to do as a career do a degree that you think you will enjoy and work hard to get a 2.1 as this is what the majority of big companies look for.



Post 16 Education	Higher Education
AS Level Maths A Levels Business, Geography & Economics	BSc (Hons) Retailing Marketing and Management

### Why did you choose to study business?

I have always wanted to work in retail as a buyer from a young age and my subject was so specific to retail and had a buying module so was a perfect fit for me.

**Georgina's advice:** Think about what your end career goal may be and think of the steps you may have to take to get to that dream job and then research what course may be relevant.

If you are unsure where you see yourself at that end point, don't worry and enrol in a course you are interested in.

If university is something you want to do, make sure you thoroughly look through the degree specification such as the coursework and exam weightings to ensure you play to your strengths.





## WHY IT MATTERS... BUSINESS & ECONOMICS



Loughborough  
University

### Georgina's experience as a student

I chose Loughborough (LU) as I liked the fact that it was a campus university meaning everything was within one area and just a walk away. I chose LU as my degree course had a compulsory placement year which helped me secure my dream graduate job.

You get a lot of help and support when looking for and applying for a placement role / graduate job which was very valuable for me as it helped me secure a placement year in sales working for Red Bull and Danone Waters (Volvic and Evian). For example, they would check my CV and cover letter and gave lots of hints and tips for both assessment centres and interviews which was all completely new to me.

The highlight of my degree was a module called 'Business planning for new ventures' which was a group project in my final year. We basically had to come up with a new business idea and make a 25 page business plan which included everything you would have to do for a new business such as the finances, patents and market research.

It was really fun and we were all so happy with our end result we even considered launching it for real!

### Georgina's Career

I am on the Buying Graduate Scheme at Morrisons. I am in the female deodorants buying team buying these products to be sold in all Morrisons stores and online. To get this role I had to have a minimum of a 2:1 in any degree subject.



What seems to be similar between myself and the other buying graduates is that we have all have a passion and interest in buying.

### Loughborough University offers undergraduate degrees in the following areas:

Accounting and Financial Management, Finance and Management, Business Analytics, International Business, Management, Marketing and Management, Economics, Business Economics and Finance, Economics and Management.

All Loughborough's degrees offer the opportunity to include a professional placement as an integral part of the degree.

Please note: Degrees and their titles change over time. Some graduates may have studied degrees that have evolved and changed in response to changes in demand from employers.